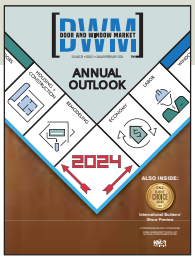
2026 Content Calendar



JANUARY (e-Zine)

Issue Focus: Windows, Sliding Doors and an Annual Outlook

Why this issue? Capitalize on the attention of high-level decision makers in the manufacturing segment and door and window dealers as they look to [DWM] for its annual market outlook and the latest options among doors and windows.

Coverage will center on the latest among windows and sliding doors, along with **[DWM]**'s Annual Outlook for housing and the economy.

Perfect Pairings: Raw Materials and Component Suppliers; Business and Financial Services; Technology and Services; Door and Window Products

DEADLINES:
ADS: December 15, 2025, **EDITORIAL:** November 1, 2025

February (e-Zine)

Issue Focus: Door and Window Hardware, Smart Home Tech, Fensterbau Frontale Preview

Why this issue? Catch door and window manufacturers and dealers as they zero in on new hardware offerings and other door and window components. Show readers your products and plans for Fensterbau.

Coverage will showcase the latest developments and available products in door and window hardware and related smart home tech, including smart locks and connected/automated features. A show preview will also display what exhibitors have in store for Fensterbau.

Perfect Pairings: Raw Materials and Component Suppliers; Hardware Suppliers

DEADLINES:
ADS: January 15, 2026, **EDITORIAL:** January 5, 2026

March Spring Print Edition

Issue Focus: Insulating Glass and Related Components, Annual Top Dealers and Readers' Choice Awards

Why this issue? Capture the attention of manufacturers as they shop and look to specify the latest insulating glass and components. Machinery companies, advertise your equipment as they read about the latest advancements. Place your door and window products front and center as dealers peruse **[DWM]**'s Readers' Choice products.

Content will focus on the latest technologies and developments in insulating glass, including how they impact thermal performance. Meanwhile, the magazine reveals the industry's top door and window dealers and readers' favorite products from the past year.

Perfect Pairings: Glass Manufacturers; Insulating Glass Suppliers; Component Suppliers; Sealants and Adhesives; Door and Window Products

DEADLINES:
ADS: February 23, 2026, **EDITORIAL:** February 1, 2026

April (e-Zine)

Issue Focus: Machinery + Equipment, Industry Associations

Why this issue? Capitalize on the attention of industry execs and other key decision makers as they tune into associations and key industry issues.

A roundup of the latest machinery gives readers an overview of the latest options and features. Meanwhile, as [DWM] connects with industry associations for a look at their latest objectives and efforts, podcasts and Q&A articles take readers behind the scenes for more on the industry's top issues.

Perfect Pairings: Manufacturers; Machinery Companies; Banks/Finance; Corporate Services; Software

DEADLINES:
ADS: March 15, 2026, **EDITORIAL:** March 2, 2026

2026 Content Calendar

May (e-Zine)

Issue Focus: Fast-Growing Dealers and Go-To Products

Why this issue? Get your products and services in front of dealers, as they tune in and learn from the industry's top performers. Advertise your doors and windows as they consider new, go-to products. Pitch sales and marketing services as they consider how to grow their customer bases.

After searching out the industry's fastest growing door and window dealers, annual profiles give the industry a first-hand look at what produces the best results. Articles delve into key growth strategies, sales and marketing techniques and the products that make dealers most successful.

Perfect Pairings: Door and Window Products; Marketing and Sales Support

DEADLINES:
ADS: April 15, 2026, **EDITORIAL:** April 1, 2026

June Summer Print Edition

Issue Focus: Industry Recycling, the Latest in Screens, Annual Guide to New Products and Sustainability Awards

Why this issue? Capture the attention of manufacturers as they read about top sustainability awards and recycling. Advertise your latest offerings as they shop the industry's top new products. As an added bonus, print advertisers receive free feedback and results from KM&R's ad effectiveness research program.

This summer print edition features an Annual Guide to New Products and the Annual Sustainability Awards. A special section of the product guide focuses on the latest options among screens.

Perfect Pairings: Sustainability Consultants and Innovation Partners; Packaging, Shipping and Handling; Door and Window Products; Waste Management and Recycling; Raw Materials and Component Suppliers

DEADLINES:
ADS: May 27, 2026, **EDITORIAL:** April 1, 2026

July (e-Zine)

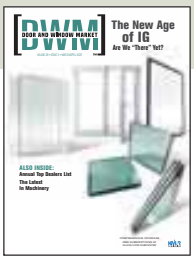
Issue Focus: Logistics

Why this issue? Catch your customers and prospects reading (and thinking) about operations, including how to manufacture, package and deliver with the highest confidence. Offer the products manufacturers need to ensure safe, efficient, just-in-time deliveries.

Experts in warehouse management, enterprise resource management and transportation weigh in with the latest techniques and insights. Shipping experts discuss how manufacturers can ensure timely and efficient distribution and delivery.

Perfect Pairings: Safety, Security and PPE Providers; Technology and Services; Business and Financial Services; Packaging, Shipping and Handling; Waste Management and Recycling; Machinery and Automation Providers

DEADLINES:
ADS: June 15, 2026, **EDITORIAL:** June 1, 2026



August (e-Zine)

Issue Focus: Hurricane and Impact Products

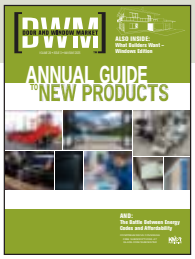
Why this issue? Reach manufacturers with the materials and products needed to make top hurricane-rated products. Show door and window dealers the products and materials your company offers to help them meet impact-related codes and other requirements.

Coverage delves into the latest hurricane and impact-rated products, along with any new requirements for testing and codes.

Perfect Pairings: Door and Window Products; Impact-Rated Glass; Raw Materials and Components; Sealants and Adhesives

DEADLINES:
ADS: July 15, 2026, **EDITORIAL:** July 1, 2026

2026 Content Calendar



September Fall Print Edition

Issue Focus: Robotics and Annual Show Previews

Why this issue? Bring GlassBuild and WMA attendees to your company's booth. Not exhibiting? Create your own "booth" by reaching them through **[DWM]**. Machinery companies, highlight your latest offerings and features, as door and window manufacturers get into the mood for the fall trade show season and "shopping."

This edition delves deeper into the latest machinery. Both include exclusive preview articles for GlassBuild America, World Millwork Alliance's annual convention and glasstec.

Perfect Pairings: GlassBuild Exhibitors; WMA Exhibitors; glasstec exhibitors; Machinery and Automation Providers; Robotics Providers; Technology and Services

DEADLINES:
ADS: August 10, 2026, **EDITORIAL:** July 6, 2026

October (e-Zine)

Issue Focus: AI + Software

Why this issue? Software and technology provider: capitalize on the attention and get in on the action by advertising. Machinery providers, show them how your equipment converges with the latest technologies to maximize quality and efficiency.

As the world of Artificial Intelligence (AI) and software advances at breakneck speeds, **[DWM]** delves into what the latest developments mean for the door and window industry and operations.

Perfect Pairings: Machinery and Automation Providers; Technology and Services; Business and Financial Services

DEADLINES:
ADS: September 15, 2026, **EDITORIAL:** August 1, 2026

November (e-Zine)

Issue Focus: Smart Glass + Solar

Why this issue? Door and window manufacturers and insulating glass providers, show them your latest smart glass features and available finished products. Component and hardware providers, show how your products are designed to accommodate smart glass, related controls and wiring.

As costs come down and more versions of electronically actuated glass reach the market, **[DWM]** keys in on the latest advancements. A roundup includes finished door and window products, and glass and glazing technologies. Meanwhile, a look at the latest in solar glass explores uses and implications for residential doors and windows.

Perfect Pairings: Door and Window Products; Raw Materials and Component Suppliers; Insulating Glass

DEADLINES:
ADS: October 15, 2026, **EDITORIAL:** October 1, 2026

December Winter Print Edition

Issue Focus: Entry Doors and Builders + Architects Guide to Glass and Windows

Why this issue? Ensure your company stands out in this invaluable guide with a bonus (highlighted) listing.

As the year comes to a close and cold weather sets in, the December [DWM] warms up to entry doors. The final print edition of the year includes a key guide to the latest in residential glass and windows—all tailored to a builder/architect audience.

Perfect Pairings: All of the above!

DEADLINES:
ADS: November 25, 2026, **EDITORIAL:** November 2, 2026