

January/February 2010

Editorial Focus

- 2010 Forecast
- Builders Show Preview

Features

- New Technologies
- Door and Window Hardware
- Moulding and Millwork
- Residential Building Products

Products

- Green Products
- Weatherstrip

Advertising Bonus: Guaranteed inclusion in IBS Preview.

Bonus Distribution: IBS in Las Vegas.

March 2010

Editorial Focus

- Equipment and Machinery
- Computer Software: Product Buying Guide

Features

- Fiberglass Doors and Windows
- Warehouse Management Systems

Products

- Innovative Products from IBS
- Door and Window Coatings
- Spacer Systems

Special Supplement

- AMD Products

Advertising Bonus: Access to mailing list (in accordance with DWM policies and procedures); Guaranteed inclusion in the AMD Product Supplement.

Bonus Distribution: Glass Expo Midwest Fenestration Day: Special Educational Program aimed at fenestration industry; MMPA Winter Meeting

April 2010

Annual Buyer's Guide

Advertising Bonus: Free enhanced listing in the Buyer's Guide with logo (\$899 value)

Bonus Distribution: AIA convention



May 2010

Editorial Focus

- Sixth Annual Guide to New Products
- Moulding and Millwork
- Vinyl Doors and Windows
- PCBC Show Preview

Features

- Decorative Glass
- Transportation and Packaging
- Door and Window Screens

Products

- Door Equipment
- Decorative Millwork

Special Supplement

- Moulding and Millwork Producers Association Products
- Includes Moulding and Millwork Guide

Advertising Bonus: Guaranteed inclusion in the New Products Guide and PCBC preview

Bonus Distribution: MMPA Summer Meeting, PCBC

June 2010

Editorial Focus

- New Technologies
- IG Machinery and Equipment
- Gas Filling

Features

- Flashing
- Best Showrooms

Products

- Hardware and Door Components
- Hurricane Products
- Sealants and Adhesives

Advertising Bonus: Free rotating ad for one week on website

Bonus Distribution: glasstec

July/August 2010

Editorial Focus

- Second Annual Green Award Nominations

Features

- Wood Products
- High-End Doors
- IWF Preview
- Machinery and Equipment

Products

- Glass/Laminated glass
- Lumber and engineered wood products
- Display products and showrooms

Advertising Bonus: Guaranteed inclusion in IWF preview. Free rotating ad for one week on e-green page.

Bonus Distribution: IWF in Atlanta

September 2010

Editorial Focus

- GlassBuild America Preview
- Moulding and Millwork
- Focus on the Remodeling Show

Features

- Insulating Glass
- Glass and Glazing
- Trucking/storage/logistics

Products

- Formaldehyde-Free Products
- Patio Doors

Advertising Bonus: Guaranteed inclusion in the GBA preview

Bonus Distribution: GBA in Las Vegas

October 2010

Editorial Focus

- Green Award Winners

Features

- Aluminum Doors and Windows
- AMD Show Preview
- Win-door Show Preview

Products

- Certified products (LEED, FSC, SFI, etc)
- Door and window hardware
- Vinyl extrusions

Advertising Bonus: Guaranteed inclusion in the Win-door and/or AMD previews; Green award winners receive ad discount. Ask your sales rep for details.

Bonus Distribution: Win-door and AMD

November/December 2010

Editorial Focus

- 2011 Forecast

Special 10th Anniversary Commemorative Issue

- Looking Back: Industry Developments over the Last Ten Years
- The Top Ten Most Influential People in the Fenestration Industry
- Top Innovations for the Last Decade
- And more!

Advertising Bonus: Advertisers will receive a free profile with a short overview of the company's history over the last 10 years.

Bonus Distribution: 2011 events

2010 DWM Editorial Content by Issue

Deadlines

January/February 2010

Editorial	December 1, 2009
Ads	December 10, 2009

March 2010

Editorial	January 25, 2010
Ads	February 4, 2010

April 2010

Editorial Buyers Guide info must be updated by March 1, 2010. Go to www.dwmmag.com and click on the Buyers Guide for more information.

Ads March 25, 2010

May 2010

Editorial	April 19, 2010
Ads	April 29, 2010

June 2010

Editorial	May 17, 2010
Ads	May 27, 2010

July/August 2010

Editorial	June 21, 2010
Ads	July 1, 2010

September 2010

Editorial	July 26, 2010
Ads	August 5, 2010

October 2010

Editorial	August 23, 2010
Ads	September 2, 2010

November/December 2010

Editorial	October 11, 2010
Ads	October 21, 2010



Editorial Calendar