

PRESS RELEASE

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TDCI Supports Therma-Tru® with New Dealer Quoting and Consumer Marketing Tools Based on BuyDesign® Guided Selling and Configuration Software

Leading Exterior Door Manufacturer Utilizing Multiple BuyDesign Solutions to Make the Design of Entry Door Systems Easy at Every Stage of the Sales Process

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TDCI, Inc. (TDCI), a leading enterprise software solution provider, announced today that Therma-Tru Doors, the nation's leading manufacturer of fiberglass and steel exterior door systems, has gone live with two BuyDesign guided selling and configuration applications: BuyDesign Channel Sales branded as Therma-Tru Quote (TTQ), and BuyDesign Build Your Own branded as the Therma-Tru Door Designer. Both are now accessible via the Therma-Tru web site. BuyDesign Channel Sales is an Internet-based quoting, proposal generation, and ordering software solution. BuyDesign Build Your Own is a web-based consumer-oriented product configuration and visualization software solution.

"We've had a very enthusiastic response from our sales partners regarding both of our BuyDesign-based tools - TTQ and Door Designer," states Bill Wagner, Business Manager for Therma-Tru's Go To Market Technology team. "TTQ makes configuration and pricing of entry door systems dramatically easier for door shops who build entry door systems as well as the dealers and builders they serve. Door Designer makes it easy for homeowners to visualize different configurations of Therma-Tru entry door systems in a variety of architectural styles, then find a dealer where they can purchase it. Together, these tools are making it faster, easier and more fun for customers to improve their entryways with Therma-Tru entry door systems."

"We're proud to be part of Therma-Tru's program for simplifying the process of buying and selling entry door systems," adds Dan DeMuth, TDCI President. "Therma-Tru is taking a leadership position in the building products industry by looking at the entire marketing and sales process, and working to simplify every phase."

TTQ enables door shops and dealers to configure and price complete entry door systems in a matter of minutes – a dramatic reduction in time and effort over the methods currently used in most of the door industry. After successful pilots with initial customers, Therma-Tru is now actively rolling out the solution across the country. Once authorized, Therma-Tru channel partners can access TTQ from the Trade Resources area of the Therma-Tru web site at <http://www.thermatru.com/quote> .

Therma-Tru's Door Designer is a consumer-focused tool that makes it easy for homeowners to visualize

various Therma-Tru door systems in a home much like their own. Homeowners can select a photo-quality image of a home that closely matches their own home, then select different Therma-Tru door styles and colors and see them in the image. They can even adjust the façade, trim, and roof colors to match their own home. Once the consumer decides what style(s) they like, they can print or save their design, locate the nearest dealer, and take their design to the dealer for pricing and ordering. Launched in October at the 2007 Remodeling Show in Las Vegas, Therma-Tru's Door Designer has already had a tremendous response with over 15,000 visitors. Therma-Tru's Door Designer can be accessed by anyone at <http://www.thermatru.com/DoorDesigner> .

In addition to utilizing BuyDesign applications for TTQ and Door Designer, Therma-Tru is also in the process of implementing BuyDesign Configurator in conjunction with their existing manufacturing and business systems to streamline various sales processes for other market segments, including home center retail sales and light commercial sales.

About Therma-Tru Doors

Therma-Tru Doors (www.thermatru.com) is the nation's leading manufacturer of fiberglass and steel exterior door systems and the brand of entry doors consistently ranked as the most preferred by builders and remodelers. Therma-Tru offers complete entry and patio door systems, including handcrafted decorative doorlites and sidelites, transoms and door components through a national network of distributors, lumberyards and retailers. Therma-Tru is part of \$7 billion consumer products company, Fortune Brands (NYSE: FO).

About TDCI and BuyDesign

TDCI (www.tdci.com) is an enterprise solution provider that specializes in helping manufacturers and their distributors streamline the buying process for customized products. TDCI's BuyDesign® software is a comprehensive guided selling and configuration solution developed to help companies increase sales by becoming 'easy to do business with' while improving profitability by reducing order processing time, cost, and errors. BuyDesign provides modular components for guided product selection and configuration, product visualization, quoting and ordering, drawing generation, and status inquiry. It also includes applications for front-end specification capture from within popular design products such as AutoCAD and others.